

GOODWILL

Winter

A T • W O R K

2006

Workforce Development Wins Funding for Responsible Fatherhood Services

Goodwill's Workforce Development Services Division was awarded new funding from the U.S. Department of Health and Human Services Office of Family Assistance for a program promoting responsible fatherhood. The funding is renewable for five years depending on funding availability and program performance. Over 120 fathers locally will be served per year.

Overview of the Services Provided

- Promote the economic stability of fathers and families in Travis County by engaging fathers in job search, job training, job retention and job enhancement activities. Fathers will learn how to effectively job search, present themselves to employers, interview successfully and follow up appropriately with employers.
- Once employment is secured, employment specialists will address any obstacle that may arise, such as transportation or child care difficulties. Knowledge of employer expectations is also developed, and this information and support is used to maximize job retention. Using Goodwill's successful workforce development model, low-income fathers with barriers to employment, such as limited job skill levels or education, will assist clients in with securing steady, gainful employment in the community.
- Fathers will also develop the skills necessary to manage the finances of the household, which will result in increased economic stability of the family and healthier marriages.

Green Works Turns Old Computers into Green Bucks



IBM and Dell employees have been visiting Goodwill Community Center throughout the year ready to work. This group of volunteers is participating in the Goodwill Green Works program. The newly named volunteer program focuses on the demanufacturing and recycling of computer equipment. This year, the volunteers have processed more than 15 pallets of e-waste per group. Thank you, Dell and IBM volunteers!

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WE PUT PEOPLE TO WORK





President's Message

JERRY DAVIS, GOODWILL INDUSTRIES OF CENTRAL TEXAS CEO AND PRESIDENT

We've nearly passed the two year point since the day we opened the new Goodwill Community Center (GCC) in northeast Austin. It's similar to moving into a new house. We've accumulated a few scratches here and there, learned that some rooms should be bigger or smaller or "over there", and we've made a lot of new friends. This building, which we conceptualized as another "tool" to fulfill our mission, has also become something of a symbol.

Most businesses take great pride in their appearance. There's something of a double standard when it comes to the non-profit world; many expect us to look shabby or poor. On the contrary, the GCC is well-designed, bright, professional AND economically constructed. When visitors, clients or prospective employees walk through the front door, they are presented with a positive image of non-profits; which reflects back to the community as well, because a great environment means the community is great too.

To date, we've hosted over a hundred functions for community organizations at the GCC. This was one of our most important goals because it makes us a good neighbor, and at the same time it's developing our community. People will seek solutions to problems when they have a place to meet and discuss solutions. We're proud to be able to provide it.

We also view the GCC as an incubator. This isn't a foreign concept in Austin, the "City of Ideas," but many are surprised to learn that non-profits are just as creative as for-profit businesses. We just received a five year, \$1.25 million grant to promote responsible fatherhood, an often talked about but never worked upon issue that affects us all. We're also developing new methods for recycling electronic waste, not just resting on our laurels as a national leader. And we were voted as one of Austin's Best Places to Work for 2006, a message from our employees, to the public, that we're on track. Come pay us a visit. This not-so-new-anymore Goodwill Community Center is here to serve, in more ways than you can imagine.

“Come pay us a visit... The Goodwill Community Center is here to serve you.”

Upcoming Goodwill Community Center Events:

- Thursday, January 18: *GCC Community Open House*
- Saturday, January 20: *Safety Fair*
- Thursday, January 25: *Hall of Honor (see page 6)*

For further details about events, please contact Brook Salomon at 512.637.7153 or to book space at GCC, please contact kelly.kamerer@austingoodwill.org.

Our mission is to enhance the quality and dignity of life for individuals, families and our community by providing job-related services for people with barriers to employment. When you shop at a Goodwill store or donate items, the funds raised from store sales help put people to work in meaningful jobs throughout Central Texas.

« A LOOK AT THE NUMBERS »

17,582

NUMBER OF SERVICES PROVIDED THROUGH OCTOBER

8,238

NUMBER OF UNDUPLICATED PEOPLE SERVED THROUGH OCTOBER

529

NUMBER OF PEOPLE PLACED IN JOBS IN THE COMMUNITY (ALREADY SURPASSING LAST YEAR'S TOTAL)

150

AVERAGE NUMBER OF PEOPLE USING THE NEW 2800 SOUTH LAMAR JOB CENTER EACH MONTH

Goodwill Opens Its *First* Half-Off Store

November 1, marked the opening of our first ever 1/2 Off Store. Everything in the Wells Branch (13717 Burnet Rd.) location is now sold at half the original price. In addition, new items of merchandise are put out daily.

Be sure and tell your friends and family to visit our new store and become a part of this new era in Goodwill of Central Texas' shopping experience.

1/2 Off Store Hours:

Monday - Saturday, 9:00 a.m. to 7:00 p.m.

Sunday, 11:00 a.m. to 7:00 p.m.



Assistive Technology Lab Provides Invaluable Computer Access

Goodwill Industries of Central Texas has a new Assistive Technology Lab at the Goodwill Community Center (GCC). The lab serves consumers and employees in the community by using unique technology to access computers for personal development or job searches.

One software program is known as *JAWS™*, Job Access with Speech. This technology is used for persons who have low vision or are blind. There is also a program that works with *JAWS™* called *Magic™*, which is a magnification software. In addition, *Dragon Naturally Speaking™*, speech recognition software, allows navigation through the computer and the web by voice commands. It assists people who may have limited mobility, learning disabilities or spasticity.

Sarah Brody is our assistive technology specialist and is able to demonstrate, train or assist with computer access. Roger Levy, with the University of Texas Access Technology Program, has helped make the lab a demonstration site. Goodwill currently works with agencies like the Scottish Rite Learning Center (that helps people with dyslexia), use the lab. For future needs, Goodwill is obtaining more programs and equipment so more people can have access to technology.

Come and check out the lab located next to the receptionist area at the GCC. **Call 512.637.7520 to make an appointment or e-mail sarah.brody@austingoodwill.org.**

What's Available...



DEMONSTRATIONS

Services to show and demonstrate the assistive technology lab:

- Use and capabilities of technology programs
- Information and assistance on accessibility
- Navigating the Internet



TRAINING

Assistance with lab equipment and efficient use of technology:

- *JAWS™* (Job Accommodation with Speech) for persons who are blind or have visual impairments
- *Magic™* (Magnification Software) for persons with low or limited vision
- *Dragon Naturally Speaking™* (Speech Recognition Software) navigation through the computer and the Internet by voice and for persons who may have limited mobility, learning disabilities or spasticity



JOB ASSISTANCE

Through the use of assistive technology equipment:

- Job seeking skills training
- Job searching skills training
- Application skills
- Interviewing skills
- Typing Skills



SUPPORTING 500 PHENOMENAL YOUTH

THANKS TO THE COMMUNITY, THE *SPY BUCKS* CAMPAIGN RAISED MORE THAN \$40,000 FOR PHENOMENAL YOUTH IN CENTRAL TEXAS

This year's *SPY Bucks* campaign was a huge success, raising more than \$40,000 (a new record)! The total includes \$727 collected at Pflugerville High School.

The funds are used to support our Youth Services programs throughout the year.

Thank you to everyone who contributed to this year's campaign. You are helping give our community's youth the tools necessary for a successful future.

A Look at Goodwill's Youth Services

Are you aware that 58 percent of students in Austin public schools are considered economically disadvantaged, according to AISD 2005 reports?

Through Goodwill's youth programs, students receive help identifying post-high school education and vocational training options, assistance with job applications and guidance for financial aid.

With your support through *SPY Bucks* and other funding opportunities, here's what we have accomplished recently:

- Nearly 600 youths, ages 14-21, received support last year through the Youth Employment Partnership with Goodwill in Collaboration with Austin organizations.
- 106 youths participated in Goodwill's 2006 Summer Youth Employment Program.

For more information about Goodwill's Youth Services Programs, please contact the Goodwill Community Center at 512.637.7100 or visit the website at www.austingoodwill.org.



Internally, Goodwill had a contest for raising funds. Cedar Park (3100 Whitestone Blvd.) was **1st PLACE** in the *SPY Bucks* campaign.



2nd PLACE
North Lamar
(5555 N. Lamar Blvd.)



3rd PLACE
Cherry Creek
(5734 Manchaca Rd.)

COMMUNITY REHABILITATION PROGRAM PROVIDES SERVICES FOR ADULTS WITH DISABILITIES

The Community Rehabilitation Program (CRP) at Goodwill provides employment services to adults with disabilities through various programs, one of which is the Personal / Social Work Adjustment Training Program.

Currently, Goodwill has two Work Adjustment Training (WAT) sites, one at the Goodwill Community Center (GCC) and the other at the 2800 South Lamar Goodwill store. The WAT Program is designed to assist people with developing good work practices, socially accepted behaviors, self-motivation and confidence that will lead to job readiness.

Who, What and Where

Under the supervision of Work Adjustment Trainers, Jeremy Carroll and Emily Bussey, participants are assigned job duties at either the GCC or South Lamar store. All participants receive compensation for the work they perform while in the program.

Duties are primarily retail work, office work, computer disassembly and custodial work. Trainees and participants cooperatively set employment objectives at the start of the program.

Matching Goals to Jobs

If someone enters the program with the employment objective of office work, the Work Adjustment Trainer works with supervisors from departments such as Human Resources,

Marketing and Accounting to find a suitable position. If clients are looking for a job in retail or other fields, similar positions are found to meet their training needs.

Social Development, Support for Competitive Jobs

In addition to hands-on experience offered by the program, clients also attend a Personal Social Adjustment Training class one hour per day. The class focuses on developing social skills, developing or restoring confidence and also understanding motivation and behavior in others. Finding and securing employment is also covered, including how to dress for work and preparing for a job interview.

The overall goal of the Work Adjustment Trainer is to provide supervision and motivation to the participants, leading to productive work, self-reliance, development of work tolerance and to relate appropriately with co-workers and the working environment.

Do you have a story idea or questions about our publication?

Please contact Sandra Carpenter, media relations and communications specialist, at 512.637.7124 or sandra.carpenter@austingoodwill.org.

RETAIL HIGHLIGHTS

- Goodwill's Retail Division is pleased to announce the renewal of contracts with the IRS, DDS, and Camp Mabry. In addition, a new contract with Employee Retirement Services (ERS) was recently completed.
- We are proud to announce the opening of a new bookstore and donation center in Jonestown. Located just eight miles from the New Hope site, Jonestown bookstore and donation center opened Friday, December 1, 2006. (See the Shop and Donate section on the back page for address.)
- The donated goods area finished the month of November with \$1,775,244 in revenue.



The key to Goodwill's retail "cycle," which drives our mission, are donations. Twice a year, Goodwill holds the Weigh Good donation drive. This fall, Denise Morrison won a \$200 Simon Mall Gift Card when she dropped off her donations and took advantage of the opportunity to win one of three great prizes. Keep an eye out on the Goodwill website, www.austingoodwill.org, and at our stores for dates in 2007.

FORMER CEO, TERRY MACFARLANE, TO BE INDUCTED INTO GOODWILL INDUSTRIES INTERNATIONAL HALL OF FAME



Terry Macfarlane with his wife, Danny, receive recognition from Goodwill CEO, Jerry Davis, at the November 2006, GCC plant meeting.

Goodwill Industries of Central Texas is proud to report the naming of Terry Macfarlane – the organization’s former CEO and president from 1974 through 1998 – as an inductee into Goodwill Industries International’s prestigious Hall of Fame.

The global organization’s Hall of Fame award recognizes CEOs’ outstanding achievements from Goodwills across the country. The criterion for the honor is based on performance in areas such as: leadership, performance, training and awards or honors.

Born in Houston, Terry attended Dripping Springs High School and the University of Texas at Austin. Mr. Macfarlane returned to Houston to work as a NASA Gemini project manager.

During his time at NASA, Terry began to experience impaired vision. However, he wasn’t of the character to slow down and retire. He arrived at Goodwill Industries of Central Texas seeking a new career opportunity, like so many he would later serve.

Faced with an organization in financial distress, Terry – first as the operations director and then as president and CEO – took the organization from an 84th ranking among all the Goodwills in the nation to 17th. Most notably, the people who received job services grew from 258 a year to more than 4,600. In total, more than 27,000 lives were touched in some way during Mr. Macfarlane’s tenure.

In addition to Terry’s compassionate commitment, his innovative thinking also put the Austin area Goodwill on the map with the electronic waste recycling program (Reconnect and Computer Works) and temporary employment program (Goodwill Temporary Services). Both of these efforts have been recognized with awards and emulated at other Goodwills.

When asked about the induction Terry said, “This is a culmination of a wonderful experience. I love Goodwill and am honored to be associated with the organization. I couldn’t ask for a better way to be recognized.”

Carl E. Hansen, past chairman of both Goodwill of Central Texas and Goodwill Industries International, best sums up Terry’s devotion and service to Goodwill. “Terry was able to uniquely connect with the Austin community, board and staff to build trust,” Carl said. “Throughout his years of leadership, client service always came first,” he continues. “His program style was to develop growth through community donations and store development which eventually gave rise to a successful financial system, allowing for the implementation of services to thousands of clients.”

Terry will be officially inducted into the Hall of Fame at Goodwill Industries International’s annual Conference of Executives in Las Vegas in February 2007.

THANK YOU TO OUR AWARDS LUNCHEON SPONSORS

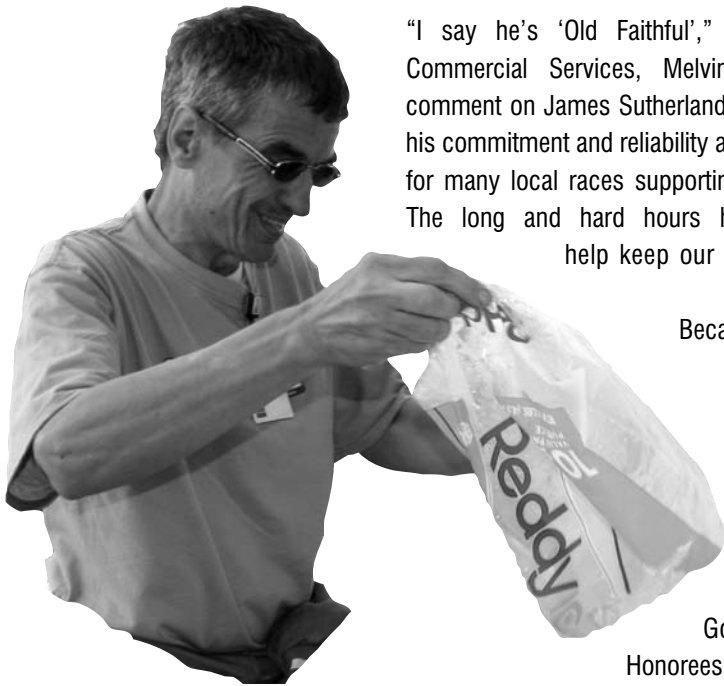
The Goodwill Community Partnership Awards Luncheon recognizes Austin businesses whose contributions have helped put people to work and have spread the mission of Goodwill in an exemplary way throughout each year.

This year’s luncheon was a huge success, highlighted by our speaker, Chris Gardner. Chris spoke about his life as a homeless, single father and his rise to success. His story is being told in a film starring Will Smith being released this month titled, *The Pursuit of Happiness*.

This annual event could not be possible without our sponsors. Thank you to the following organizations and their employees.



Weekend Race Volunteer Leaves Large Footprint



"I say he's 'Old Faithful,'" said Goodwill Director of Commercial Services, Melvin Capler, when asked to comment on James Sutherland and his work. In addition to his commitment and reliability at Goodwill, James volunteers for many local races supporting various causes in Austin. The long and hard hours he contributes undoubtedly help keep our community in good shape.

Because of James' success, he was recently selected as a Hall of Honor inductee for 2006. Goodwill's Hall of Honor honorees represent the employment and training programs offered by Goodwill of Central Texas.

Honorees demonstrate, against great odds, the drive to succeed and give

inspiration to everyone who walks through the doors of Goodwill. Each honoree is matched with a board member, who serves as the person's mentor. The honoree and mentor meet several times before the Hall of Honor ceremony to share lessons and experiences. At the event, each honoree receives his story and photograph in a frame along with a beautiful award symbolizing their accomplishments.

The 2006 Hall of Honor event will be held at the end of January 2007. Congratulations to James!

"I say he's 'Old Faithful',"

—said Goodwill Director of Commercial Services, Melvin Capler, when asked to comment on James Sutherland and his work.



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2006 ORNAMENT FEATURES STEVIE RAY STATUE



Each year, Goodwill Industries of Central Texas produces a unique, limited edition holiday ornament to generate funds to serve the Goodwill mission of providing job-related services to thousands of Central Texans with barriers to employment.

The 2006 ornament features the statue of Stevie Ray Vaughan as seen from Auditorium Shores, with the Austin skyline in the background. Previous year's ornaments have featured Austin landmarks including Congress Avenue bridge with bats, the Penny Backer Bridge and a representation of Austin's live music.

The 2006 ornament is available in all Goodwill stores. Customers may also order them by e-mailing ornaments@austingoodwill.org.

SHOP & DONATE

BOOK STORES / DONATION CENTERS

Austin

12001 Burnet Rd.	339.0543
3720 Far West Blvd.	338.4624
10601 FM 2222, Ste. E.	342.0274
3517 Hyridge Dr.	342.8749
11416 RR 620 North, Ste. E.	331.4180
4601 Southwest Pkwy.	899.4633

Bee Caves

12400 W. SH 71, Ste. 400	263.2379
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Buda

900 N. Loop 4.	295.2091
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Georgetown

4410 Williams Dr.	819.0875
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Jonestown

18601 FM 1431, Ste. 103	267.3889
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Round Rock

2051 Gattis School Rd.	246.3205
2000 Sam Bass Rd., Ste. 106.	310.8342

Westlake Hills

2814C Bee Caves Rd.	329.8771
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ATTENDED DONATION CENTERS

Austin

Jollyville and Oak Knoll intersection	
12780 Research Blvd. @ Spicewood Springs Rd.	
2110 Slaughter Ln. @ Manchaca Rd. (H-E-B)	
6001 W. Parmer Ln. (H-E-B)	

Manchaca

2310 Bliss Spillar Rd.

Oak Hill

7100 W. Hwy 290 (Albertson's)

Pflugerville

1406 W. FM 1825
201 N. FM 685 (H-E-B)

Round Rock

16900 N. FM 620 (H-E-B)
1325 N. IH 35 (Wal-Mart)

San Marcos

104 CM Allen Pkwy.

RETAIL STORES

Austin

836 Airport Blvd.	389.3277
9801 Brodie Ln.	280.8037
13717 Burnet Rd.	248.2052
13096 Hwy 183	258.5898
5734 Manchaca Rd.	448.4849
701 Newman Dr.	478.6711
5555 N. Lamar Blvd.	451.2306
1015 Norwood Park Blvd.	637.7502
8965 Research Blvd.	832.0004
2800 S. Lamar Blvd.	442.8802
Computer Works: 1015 Norwood Park Blvd.	637.7501

Cedar Park

75 Brushy Creek	249.5300
2051 Cypress Creek Rd.	258.7081
1911 North Bell Blvd.	259.4392
3100 Whitestone Blvd.	259.8553

Georgetown

902 N. Austin Ave.	868.9547
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Hutto

560 W. Hwy 79	846.1131
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Oak Hill

6705 W. Hwy 290.	358.7243
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Pflugerville

2700 W. Pecan St.	251.6686
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Round Rock

2120 N. Mays St.	388.2911
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San Marcos

4200 S. IH 35	393.3344
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San Antonio (collaboration with Goodwill Industries of San Antonio)

San Antonio Computer Works	
4914 NW. Loop 410	210.647.0071

BLUE HANGER DISCOUNT STORES

916 Springdale Rd.	928.8832
12317 Technology Blvd. #300.	249.5231

GOODWILL COMPUTER MUSEUM

1015 Norwood Park Blvd.	637.7109
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